

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 56578

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

146318	AGENCY (OR SERVICE)		ACTING AS AGENT FOR	256839	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	STRATEGIC MEDIA PLACEMENT			ROTHFUS FOR CONGRESS			
AND	7669 Stagers Loop			1341 Old Freedom Rd Ste 202			
ADDRESS	Delaware	OH	43015-7010	Cranberry	PA 16066-5010		
	USA			USA			
CONTACT				PRODUCTPA CD12 KEITH ROTHFUS 9/18-19			
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	2696	PRODUCT CODE	1310		
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 09/18/12 AND ENDING 09/19/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY ROTHFUS FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE										
1 10 MIN SEP	01100..	2	05:00A	05:58A	30S	09/18/12-09/19/12	THIS MORNING 5-6AM	2	250.00	500.00
2 10 MIN SEP	01100..	2	11:58A	12:30P	30S	09/18/12-09/19/12	NOON NEWS	2	450.00	900.00
3 10 MIN SEP	W	1	07:58P	09:30P	30S	09/19/12-09/19/12	SURVIVOR XXV: PHILIPPINES	1	2700.00	2700.00
4 10 MIN SEP	W	1	09:30P	11:00P	30S	09/19/12-09/19/12	BIG BROTHER	1	1485.00	1485.00
Total Contract:								6		5585.00
Billing Summary										
Qtr 3-12						Jul .00	Aug .00	Sep 5585.00	Total 5585.00	
									GRAND TOTAL	5585.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION